

Communications Toolkit

The 2022 Neurodiagnostic Week will take place on April 17-23 across the globe. In this industry-wide celebration, we invite all technologists and other healthcare professionals to build and support Neurodiagnostics. Please use the content in this toolkit across your personal and company channels to celebrate and promote our community.

Suggested Visual Library: <https://bit.ly/35Yn52j>

Social Media Posts

Join us in celebrating our community of Neurodiagnostic professionals during #NDweek on April 17-23. #NDSociety <https://www.aset.org/ndweek>

I wish every technologist and other healthcare professionals a Happy #NDweek and invite you to join me in celebrating #NDweek. #NDSociety <https://www.aset.org/ndweek>

If you're a technologist or work with one, join our amazing community of Neurodiagnostic professionals. #NDweek <https://www.aset.org/ndweek>

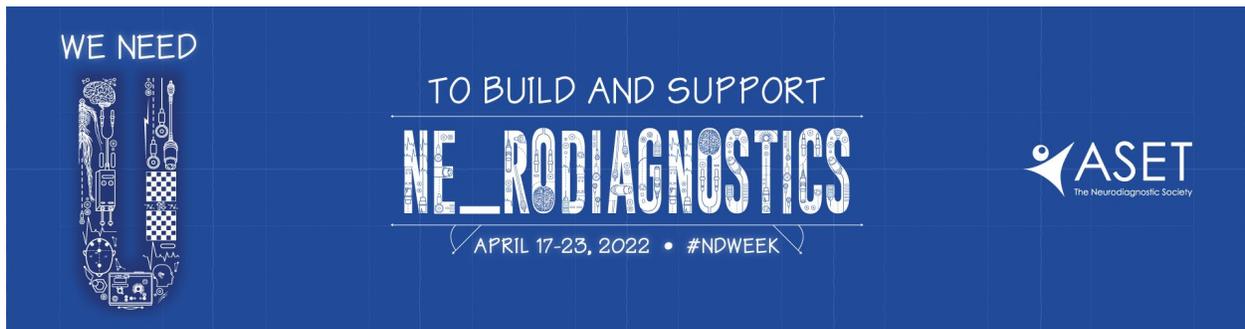
I'm proud to be a member of the #NDSociety. ASET provides great education programs, publications, and member network. I encourage you to join ASET this #NDweek. <https://www.aset.org/ndweek>

ASET has been playing a critical role in establishing standards and best practices to ensure quality patient care. If you're a tech or work with one, join us in celebrating NDweek! #NDSociety <https://www.aset.org/ndweek>

We need U to b_ild and s_pport Ne_rodianositcs. Find out how you can celebrate #NDweek on April 17-23. #NDSociety <https://www.aset.org/ndweek>

We need U to join our comm_nity of passionate Ne_rodianositc professionals. #NDweek <https://www.aset.org/ndweek>

We need U to vol_nteer. ASET has excellent opportunities that can help you grow personally and professionally. #NDSociety <https://www.aset.org/ndweek>



Email

Subject:

Celebrate #NDweek | We Need U

Happy #NDweek

It's that time of year when we celebrate our beloved Neurodiagnostics profession and technologists. The 2022 Neurodiagnostic Week (#NDweek) will take place on April 17-23 across the globe. This year, we invite technologists, other healthcare professionals, patients, and their families to join our community to build and support Neurodiagnostics.

How to Celebrate

- Volunteer on an ASET committee
- Join your local ASET chapter
- Shed more light on your story by writing a guest blog.
- Complete the membership survey to help ASET improve its services and Neurodiagnostic care
- Purchase Neurodiagnostic merchandise

[Learn More](#)

(Hyperlink: <https://www.aset.org/ndweek>)

Share Your Story

This year's Neurodiagnostic Week is all about community – we want to work together and inspire one another to grow the profession we all love. We invite you to write a guest blog on one of the following topics. Guest blogs are accepted on a first-come, first-served basis due to limited space.

- What are you doing to build and promote the Neurodiagnostic profession?
- How is your company helping push the boundaries of Neurodiagnostics?
- How does serving on an ASET committee or local ASET chapter benefit you?
- How did ASET help your career?
- Did you meet anyone (through ASET) who profoundly impacted your career?
- What role did it play in helping you deliver quality patient care?

[Contact ASET](#)

(Hyperlinks: <mailto:marketing@aset.org>)