Come to Atlanta to...

- Learn about the latest trends in neurodiagnostics
- Acquire continuing education in the most interesting and interactive way possible
- Network with colleagues and friends
- Participate in activities and discussions that will help you grow professionally
- Evaluate the newest in equipment and supplies in the Exhibit Hall
- Earn up to 24.75 ACE Credits
- Explore Atlanta – the New York of the South
**Who Should Attend?**

ASET welcomes neurodiagnostic technologists and students, physicians, other health care providers, and personnel representing vendors that supply products and services to the profession. This is the premier event for all disciplines of neurodiagnostics, including EEG, EPs, Intraoperative Neuro-monitoring, Long-Term and ICU Monitoring, Nerve Conduction Studies, Polysomnography/Sleep, Neurodiagnostic lab management and Neurodiagnostic education.

**Annual Conference Shirts**

ASET has once again teamed up with Cadwell Laboratories to provide all attendees with a complimentary 2011 Annual Conference t-shirt. Please choose your desired size when registering and remember to stop by Cadwell’s booth in the Exhibit Hall to show your appreciation for their continued support of ASE T and the neurodiagnostic community. The t-shirts are 100% pre-shrunk cotton in white with the 2011 Annual Conference logo on the front. Your registration must be received by June 30th to ensure you get your preferred size.

**Consent to Use of Photographic Images**

Registration and attendance at, or participation in, the ASET 2011 Annual Conference constitutes an agreement by the registrant to ASET’s use and distribution (both now and in the future) of the registrant’s or attendee’s image or voice in photographs, videotapes, and electronic reproductions and audiotapes of the conference and its related activities.

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**First Contact**

**ASET 2011 Annual Conference**

**July 27-30, 2011 Hilton Atlanta, Atlanta, GA**

*Co-sponsored by Southern Society of Electroneurodiagnostic Technologists.*

Make plans now to join us in Atlanta, Georgia, for ASET’s 2011 Annual Conference, co-sponsored by the Southern Society of Electroneurodiagnostic Technologists (SSET), July 27-30! ASET is establishing “First Contact” with new trends and techniques in Neurodiagnostic Technology! Our 2011 General Session Program includes “out of this world” speakers on empyreal topics. Our two days of course tracks will include IONM Key Topics, Advanced IONM, EEG Key Topics, NCS Key Topics, Evoked Potentials, LTM/Epilepsy, Trends in Neurodiagnostics, Trends in Polysomnography/Sleep, and a track for Educators. We also are offering five terrific Sundown Seminars sponsored by SSET, opportunities to network, an exhibit of the newest equipment and supplies, and a new vendor showcase.

There are many major medical centers and universities in commuting distance of Atlanta, from which we have recruited expert faculty! With 80 percent of the U.S. population within a two-hour flight, Atlanta is one of the most accessible destinations in the country.

Lecturers will be coming from Tampa, Houston, Cleveland, Indianapolis, Chicago, Durham, and Atlanta! See page six for the course schedule and course descriptions.

While courses are not in session, you may want to explore downtown Atlanta. The Hilton is within walking distance to superb entertainment, such as the Georgia Aquarium, World of Coke, FOX Theatre, Georgia World Congress Center, CNN, Centennial Park and the Civic Center. Downtown Atlanta also features several restaurant options, including Hard Rock Café Atlanta, Trader Vic’s and numerous casual dining establishments such as Roly Poly and The Grape at Atlantic Station.

If you have never experienced this world-renowned city, you are in for a treat. Atlanta is as unique as you are. Take time to explore, as there are more than a few options to keep you busy. You can catch an Atlanta Braves baseball game at Turner Field, go on a bicycle tour of Atlanta or join us at Zoo Atlanta for a group discounted entrance fee. You can visit the Martin Luther King Jr. National Historic Site, or hike up beautiful Stone Mountain while in the area. Once known as “the city too busy to hate”, you will find there are plenty of attractions, history and cultural diversity to keep you wanting more. Please join us for the 52nd ASET Annual Conference!
JULY 27-30, 2011 HILTON ATLANTA ATLANTA, GA

Thursday, July 28

3:45 – 4:35 p.m.
ASET poster sessions visually present information on a variety of topics—from an original study or research, to evaluation of a method, device or protocol; to offering a report on an uncommon clinical case. Poster presenters will be on hand to discuss their findings or data with attendees in an informal venue.

2011 Poster Presentations

- Protecting the Spinal Cord Sensory and Motor Functions During Cordotomy Procedures
  Faisal Jahanagin, MD, CNIM, DABNM
- Direct Cortical Stimulation/What Quantifies a Change?
  MeChelle Vance, R. EEG/EP T., CNIM, CLTM
- Pulling the Trigger on Reflex Epilepsy
  Christine Eber, R. EEG T.
- Integrating Neuromonitoring in a vICU
  Elizabeth Mullikin, R. EEG/EP T., CNIM, MPA, MA, MNM, FACHE
- West Syndrome
  Madeline Campbell, R. EEG T.
- Infantile Spasms
  Shannon Algee
- Angelman Syndrome
  Tara Bobo
- Electrical Status Epilepticus in Sleep (ESES) What Every Technologist Should Know
  Wanda Major
- What is Electrical Status Epilepticus of Sleep and Who Does It Affect?
  Starr Sorhaindo
- Cranial Nerve Monitoring During Redo Carotid Surgery
  Sabrina Faust, R. EEG/EP T., CNIM, CLTM
- Locked in Syndrome: A Review of EEG Involvement and Disease Treatment
  Snezana Kostovska, R. EEG T.
- How to Achieve Sleep in the Pediatric Patient and the Importance of It for EEGs
  Stephanie Brewer

2011 Annual Symposium

“First Contact: Exploring New Opportunities for the Neurodiagnostic Professional”

There are so many new and exciting opportunities for technologists on the horizon! A panel of technologists who have found unique ways to use their skills will share their experiences and offer an interactive discussion with the audience. The adventures they will describe range from doing EEGs as part of a volunteer expedition to the Amazon basin, to assisting with cutting edge research. In addition, we will explore some of the new technology in recording devices to determine what innovative approaches might someday replace current techniques.

Wednesday, July 27, 2011

LEWIS KULL MEMORIAL KEYNOTE ADDRESS
“DARPA and Military Projects Using Advanced EEG Applications”


Lt. Col. Casebeer directs research conducted by United States Department of Defense, in a special branch known as DARPA, the Defense Advanced Research Projects Agency. The mission of this agency is to imagine futuristic capabilities that would provide an advantage to our military personnel facing combat, and to research and produce technologically advanced devices for the military. Lt. Col. Casebeer is working on several projects using advanced EEG applications. Examples of fascinating projects using neural connections, including:

- non-verbal communication between soldiers on the battlefield using speech recognition technology
- robotic prosthetic devices, controlled by the brain, for amputees
- accelerated learning of essential skills for combat preparedness

The Keynote Address is sponsored in perpetuity by ABRET, in memory of Lewis Kull

ELLEN GRASS LECTURE
“Our Changing World: The Public Health Impact of Neurologic Disease”

James Sejvar, MD

Dr. Sejvar is a neuroepidemiologist with the Centers for Disease Control and Prevention. He has a background in clinical neurology and completed a neurology residency at Mayo Clinic. He has been with the CDC since 2000. Dr. Sejvar has published research on the epidemiology, clinical symptoms and outcome of infections of the central nervous system. Some of the diseases he has studied are: West Nile virus, anthrax, ALS, viral encephalitis and prion diseases such as Creutzfeldt-Jakob. This presentation promises to provide a fascinating overview of diseases seen globally, which have neurological components, and are occurring with increasing frequency in the USA. With the trend in globalization of diseases, we may encounter more patients with parasitic diseases and other diagnosis thought to be uncommon in the USA. Dr. Sejvar will also discuss chronic diseases that are on the rise, such as diabetes and hypertension, which have neurological complications, and will provide evidence that many more patients will be referred for neurodiagnostic testing in the future.

Thursday, July 28, 2011

KATHLEEN MEARS MEMORIAL LECTURE
“Are We Ready for 2014?”

Elizabeth Mullikin, R. EEG/EP T., CNIM, MPA, MA, MNM, FACHE

John Muir Neuroscience Institute, Walnut Creek, CA

The health care reform legislation will bring sweeping changes and far-reaching consequences for how health care is delivered. This will have profound effects on the everyday practice of health care workers. The fine details of the reform bill are to be implemented through the year of 2014 and beyond. Future expectations for patient centered care, quality and efficiency, integration of services, shared decision making, cost management, and reimbursement will impact the utilization of neurodiagnostic procedures.

Technologists, we are still ahead of the curve and now is the time to be pro-active as clinical and managerial leaders. We are challenged to further define our practice and advocate for the value of neurodiagnostics. In addition, a new program called “Value Based Purchasing” will connect the quality of patient experience at a health care facility with reimbursement through the Center for Medicare and Medicaid Services. Patients will be surveyed regarding their experiences receiving care from hospital staff. This will determine the quality of care, and patient evaluation scores will determine level of payment. This program will mandate health care provider education, and increase the need for credentials for health care workers and programmatic accreditation.
Wednesday, July 27, 2011

1:30 – 1:45 p.m.  Welcome and Introductions
Lewis Kull Memorial Keynote Address “DARPA and Military Projects Using Advanced EEG Applications”

2:50 – 3:10 p.m.  ASET Historical Advisory Committee and the Smithsonian Institution
Lucy Sullivan, R. EEG T., CLTM - The ASET Historical Advisory Committee has been working on collecting vintage recording equipment and valuable memorabilia from the early years of Neurodiagnostic Technology to present day inventions and innovations. Lucy represented this committee and met with curators of the Smithsonian Institution, to discuss the possibility of housing our valuable collection of historic items there. She will explain the Smithsonian’s procedure for cataloging our collection, and review items we are still seeking for inclusion.

3:30 – 3:50 p.m.  Localization of the Primary Motor Cortex by Using a Tangential Radial Cortical SSEP Model, DECS and Electrocorticography
Faisal Jahangiri, CNIM, DABNM, MD - This is a case study presentation of a tumor resection using a multimodality recording technique to identify the central sulcus during surgical resection of the lesion.

3:50 – 4:10 p.m.  Potential Neurological Risk During A Titanium Rib Procedure, and Appropriate IONM
Meagan Roper, CNIM - This procedure is fairly new, and is used in pediatric patients with scoliosis and thoracic insufficiency syndrome. There are anatomical structures at risk during placement and it is important to include intraoperative neuroradiography for this surgery. This presentation will explain the procedure and which modalities are most effective for monitoring.

4:10 – 4:30 p.m.  Tuberous Sclerosis and Epilepsy
Liliana Petrova, R. EEG/EP T., R.NCS.T., MD - Almost every technologist who has spent time in an EEG or LTM lab has met patients with tuberous sclerosis, as cerebral lesions often lead to a severe seizure disorder. It is important to understand which diagnostic studies are most valuable to localize the epileptogenic tissue, with the goal of planning surgical intervention.

4:30 – 5:30 p.m.  Ellen Grass Lecture “Our Changing World: The Public Health Impact of Neurologic Disease”
James Sejvar, MD

5:30 – 5:50 p.m.  ASNM Summit Update
Bernard Cohen, PhD, DABNM, FASNM - Dr. Cohen is the president of the American Society of Neurophysiological Monitoring. In December 2010, ASNM hosted a summit to address major issues that practitioners at all levels of this profession are facing. Participants worked together to build consensus and make recommendations. This presentation will provide a review of the outcome of this significant event.

Thursday, July 28, 2011

7:30 – 8:10 a.m.  Continental Breakfast & Registration

8:10 – 8:15 a.m.  Announcements

8:15 – 8:35 a.m.  Expediting Positional Recovery via Upper Extremity Somatosensory Evoked Potentials during Thoracolumbar, Lumbar and Lumbosacral Spine Surgeries
Justin Silverstein, CNIM, R.NCS.T., CNCT, MS - Neurological deficits can occur during spine surgeries as a result of nerve compression related to patient positioning. Upper extremity SSEPs can detect this compression, alerting the surgical team and allowing them to take appropriate steps to prevent nerve damage.

8:35 – 8:55 a.m.  Bridging the Gap: Thinking Analog in a Digital World
Gayle Minner, R. EEG/EP T., CNIM, CLTM - The inherent difference of experience, for technologists who began recording analog EEGs, and those who began their careers recording digital EEGs has changed the way technologists apply their knowledge as they record the EEG. Digital EEG expanded capabilities in many ways, but we must bring specific “analog” skills with us to the digital era.

8:55 – 9:15 a.m.  Potential Thermal Injury During Prolonged EEG Monitoring in the Neonate
Susan Hollar, R. EEG T - Neonates are at high risk for skin breakdown. Is it possible to induce a thermal injury by leaving metal electrodes in place for an extended period of time while the patient lies under warming lights?

9:15 – 9:45 a.m.  Canine Assistants: Seizure Response Dog Presentation and Demonstration
The premier organization which provides service dogs to aid people with disabilities has headquarters in Georgia. This presents the perfect opportunity for technologists to learn, first-hand, about the training and placement of the very special, seizure response dog. Many of us have encountered these service dogs in the EEG lab and have wondered how they do their remarkable work.

9:45 – 10:45 a.m.  Break in the Exhibit Hall with Poster Presentations

10:45 a.m. – 12:20 p.m.  2011 ASNM Annual Symposium: “First Contact: Exploring New Opportunities for the Neurodiagnostic Professional”

12:20 – 2:10 p.m.  ASET Business Meeting and Awards Luncheon

2:15 – 2:35 p.m.  Vestibular Evoked Myogenic Potentials
Emily Murphy, R. EEG T - This is one of the many, very specialized diagnostic procedures done at the Baylor Center for Vestibular Disorders. This presentation will provide an overview of this new technique for recording evoked potentials that may redefine the way we test for vestibular dysfunction.

2:35 – 2:55 p.m.  Therapeutic Hypothermia Protocol and Neurotelemetry: A Case Study
Ryan Lau, R. EEG/EP T., CNIM, CLTM, BA - This is a case study presentation on the use of therapeutic hypothermia to treat an adult who suffered a cardiac arrest. This is a relatively new technique, using continuous EEG monitoring to look for subclinical seizures during this process.

2:55 – 3:40 p.m.  Kathleen Mears Memorial Lecture “Are We Ready for 2014?”
Elizabeth Mullikin, R. EEG/EP T., CNIM, MPA, MA, MNM, FACHE

3:40 – 4:35 p.m.  Break in Exhibit Hall with Poster Presentations

4:40 – 5:00 p.m.  ABRET Update 2011
Marjorie Tucker, R. EEG/EP T., CNIM, CLTM, R.NCS.T. - The President of ABRET will present an update of all the initiatives undertaken by this credentialing organization over the past year, and what is coming for the next year.

5:00 – 5:20 p.m.  How Deep Are Our Roots? Grassroots Committee Update
Scott Blodgett, R. EEG T, RPSGT - Scott will inspire technologists to become pro-active and make a community effort to gain recognition for our profession. He brings humor and enthusiasm to his committee work, and shares his gusto with us.
## Course Offerings for Friday, July 29th

<table>
<thead>
<tr>
<th>Time</th>
<th>Course</th>
<th>Course Director</th>
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<tbody>
<tr>
<td>8:00 – 8:50 a.m.</td>
<td>LTM Monitoring as a Business</td>
<td>Charlotte Woodall, R. EEG T., CNIM, CLTM</td>
<td>NCS in Radiculopathy</td>
<td>IONM for Hip Replacement Surgery</td>
<td>Evoked Potentials</td>
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<td>David Hubbell, MD</td>
<td>Joe Larson, RN, CNIM</td>
<td>VEPs</td>
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<td>Larry Head, R. EEG/EP T., CNIM, RPSGT</td>
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<td>9:00 – 10:00 a.m.</td>
<td>Safety Standards in EMU</td>
<td>Jan Buelow, RN, PhD</td>
<td>Nerve Conduction Techniques for Uncommon Nerves</td>
<td>Monitoring During Carotid Artery Surgery</td>
<td>SSEPs</td>
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<td>10:00 – 11:00 a.m.</td>
<td>Surgical Management of Epilepsy: An Overview</td>
<td>Chiam Colen, MD</td>
<td>NCS Normal Values: Where Do They Come From?</td>
<td>Cranial Nerve Monitoring</td>
<td>BAEPs and Hearing Disorders</td>
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<td>Noon – 1:00 p.m.</td>
<td>Lunch</td>
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<td>1:05 – 2:25 p.m.</td>
<td>Interactive Functional Cortical Mapping Workshop</td>
<td>Steven Schuele, MD, Erika Diaz, R. EEG T., CLTM</td>
<td>Hands On-NCS Workshop</td>
<td>Interactive Workshop: Troubleshooting in the O.R.</td>
<td>Hands On Workshop:</td>
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<td>Melody Kise, R.N.C.S.T., CNCT</td>
<td>Kimberly Ellis, R. EEG/EP T., CNIM</td>
<td>BAEPs, VEPs, SSEPs</td>
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<td>Jim Lewis, R.N.C.S.T., CNCT</td>
<td>Brent Netherton, CNIM, MS</td>
<td>All Faculty</td>
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<tr>
<td>2:30 – 3:30 p.m.</td>
<td>Break in the Exhibit Hall</td>
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<tr>
<td>3:35 – 4:30 p.m.</td>
<td>LTM Case Studies</td>
<td>Beth Leeman, MD</td>
<td>The NCS in Ulnar Neuropathy: Challenges and Solutions</td>
<td>Pediatric Case Studies in IONM</td>
<td>The Vestibular System and VNG Testing</td>
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<td>Jim Lewis, R.N.C.S.T., CNCT</td>
<td>Phillip Holt, MD</td>
<td>Emily Murphy, R. EEG T.</td>
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## Course Offerings for Saturday, July 30th

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<tr>
<td>8:00 – 8:50 a.m.</td>
<td>EEG in Neurofeedback: A Patient Treatment Option</td>
<td>David Cantor, PhD</td>
<td>Pediatric Seizure Disorders: EEG and Clinical Correlations</td>
<td>Anesthesia Issues in IONM</td>
<td>Evoked Potentials</td>
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<td>Trevor Grishaber, R. EEG T., CLTM</td>
<td>Rebecca Maki, PA</td>
<td>VEPs</td>
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<td>Larry Head, R. EEG/EP T., CNIM, RPSGT</td>
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<td>9:00 – 10:00 a.m.</td>
<td>Infection Control for Neurodiagnostic Professionals</td>
<td>Robyn Selawskski, R. EEG T., CNIM</td>
<td>Fits, Faints, and Funky Turns</td>
<td>Bumps in the Road of Spine Surgery: Reimbursement and Efficiency</td>
<td>Possessed by Parasomnias</td>
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<td>Bill Tatum, MD</td>
<td>Dennis Turner, MD</td>
<td>Lynn Tratti, MD</td>
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<td>10:00 – 10:20 a.m.</td>
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<td>R. Lau, R. EEG/EP T., CNIM, CLTM</td>
<td>Cory Adamson, MD, PhD, MHSc, MPH</td>
<td>Mary Mondul, R. EEG T, RPSGT</td>
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<td>11:30 a.m. – 12:30 p.m.</td>
<td>Patient Centered Care: Child Life Skills in Neurodiagnostics</td>
<td>Molly Porr, BA, Child Life Specialist</td>
<td>ICU Clinical Correlates: EEG Patterns in the Critically Ill</td>
<td>Monitoring of Prostate and other Urogenital Surgeries</td>
<td>Scoring the PSG</td>
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<td>Suzette LaRoche, MD</td>
<td>Justin McLaughlin, CNIM</td>
<td>Cindy Altman, R. EEG/EP T, RPSGT</td>
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<td>12:30 – 1:30 p.m.</td>
<td>Lunch</td>
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<td>1:30 – 2:25 p.m.</td>
<td>The Trend of Trending: Quantitative EEG in the ICU</td>
<td>Elizabeth Gerard, MD</td>
<td>Dementia Diagnostics: EEG, MRI, Causes and Clues</td>
<td>Panel Discussion: IONM Oversight &amp; Supervision Issues</td>
<td>* Eligible for AAST CECs</td>
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<td>Kimford Meador, MD</td>
<td>Cory Adamson, MD, PhD, MHSc, MPH</td>
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<td>Clare Gale, R. EEG/EP T., CNIM, Elizabeth Mullikin, R. EEG/EP T., CNIM, MPA, MA, MMIM, FACHE</td>
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<td>2:30 – 4:00 p.m.</td>
<td>Synapse Bowl/Closing Ceremony</td>
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**Course Descriptions**

**Friday, July 29, 2011**

**8:00 – 8:50 a.m.**

**LTM Monitoring as a Business**
Charlotte Woodall, R. EEG/T, CNIM, CLTM
Charlotte has a unique and successful independent business, serving the local medical community. She offers LTM equipment and technical services as an independent contractor. She will explain the business start-up process and daily operations, and will share some helpful tips for those who are inspired to offer a similar service.

**NCS in Radiculopathy**
David Hubbell, MD
Dr. Hubbell is a Professor of Orthopedics, and Physical Medicine and Rehabilitation at Emory University. He specializes in EMG and will provide a comprehensive overview of the diagnosis of radiculopathy, using EMG and NCS studies, and explain some of the complications of this injury.

**IONM for Hip Replacement Surgery**
Joe Larson, RN, CNIM
Hip replacement surgery promises to become even more common, as the baby boom generation ages. There is a significant risk of nerve damage during this procedure. Mr. Larson will make the case for using IONM during hip replacement surgery and explain monitoring techniques.

**Visual Evoked Potentials**
Larry Head, R. EEG/EP T, CNIM, RPSGT
Larry will make learning this technique easy and fun! This lecture will cover the anatomy and physiology of the visual tract and stimulus and recording parameters to use to bring out the best waveforms. He will cover pattern shift and LED stimulation.

**Safety Standards in the EMU**
Jan BueLOW, RN, PhD
Jan is an Associate Professor at Indiana University and is active with the Neuroscience Nursing Foundation. She is an advocate for patient safety. This presentation will be vital for anyone working in the LTM lab. Jan will review the most up-to-date recommendations for patient safety for those admitted to the LTM unit, since there is an increased risk of seizures and injury in this population.

**Nerve Conduction Techniques for Uncommon Nerves**
Melody Kise, R.NCS.T., CNCT
The new CNCT credentialing exam stresses the importance of knowing how to perform nerve conduction studies on all uncommon nerves. Meledy will share her years of experience and expertise to show you how to perform these complex studies. She will also be available to demonstrate techniques in the hands-on workshop in the afternoon session.

**Monitoring During Carotid Artery Surgery**
Greg Niznik, CNIM
Monitoring with EEG is the standard of care for preventing loss of blood supply to the brain during this surgical procedure. This lecture will provide an overview of the surgical process and the EEG findings of patients under anesthesia at baseline and during clamping, showing the variety of pattern changes that can occur.

**Somatosensory Evoked Potentials**
Cathy Boldery, R. EEG/EP T, CNIM, RPSGT, CCT
Cathy has years of experience recording SSEPs in and out of the O.R. She will share her expertise and review the anatomy of the somatosensory system, as well as the recording and stimulus parameters. She will share helpful tips to reduce artifact and record the best waveforms possible. She will show examples of normal and abnormal waveforms.

**11:00 – noon**

**Surgical Management of Epilepsy: An Overview**
Chiam Colen, MD
Dr. Colen is a neurosurgeon who works with epilepsy patients and is involved with the pre-surgical work-up. He will explain the steps involved in this comprehensive work-up, from imaging to grid placement. This lecture will be essential for anyone planning to take the CLTM exam or hoping to work in a comprehensive epilepsy center.

**NCS Normal Values: Where Do They Come From?**
Michael Rivner, MD
It is essential that each EMG lab develop and use a set of normal values. The NCS technologist can play a key role in this process. Dr. Rivner is a professor of neurology at the Medical College of Georgia. He will explain the process of collecting normal values and how to incorporate them in your daily practice.

**Cranial Nerve Monitoring**
Sherry Nehamkin, R. EEG/EP T, CNIM, CLTM
Sherry’s lectures are always interesting and informative! She has many years’ experience in Intraoperative Neuromonitoring at the Cleveland Clinic. She will make the complexities of cranial nerve monitoring understandable and offer practical advice for the selection of appropriate monitoring techniques. She will include case studies demonstrating the value of monitoring.

**Brainstem Auditory Evoked Potentials and Hearing Disorders**
Mark Ryland, R. EP T, R.NCS.T., CNCT, RPSGT, AuD
Mark has recently achieved a doctorate in audiology, and teaches neurophysiology at Cuyahoga Community College. He has a way of making the workings of the human ear a fascinating topic. He will provide an overview of the anatomy and physiology of the hearing pathway, and explain some of the hearing disorders we may see as a referring diagnosis for the BAEP. He will also review the stimulus and recording parameters for the BAEP and the identification of key waveforms.

**Interactive Functional Cortical Mapping Workshop**
Steven Schuele, MD
Erika Diaz, R. EEG T, CLTM
This physician and technologist team come to us from the Comprehensive Epilepsy Center at Northwestern University in Chicago. They will serve as facilitators for an interactive workshop in functional cortical mapping. This workshop will include interesting case studies, and attendees will help to determine if eloquent cortex may be at risk during surgical resections for epilepsy. This will be the best functional neuroanatomy lesson ever!

**Hands On - NCS Workshop**
Meledy Kise, R.NCS.T., CNCT
Jim Lewis, R.NCS.T., CNCT
Chantey Upton, R.NCS.T., CNCT
There will be three recording equipment stations to ensure that all workshop participants get individualized attention. Facilitators will demonstrate how to perform a variety of nerve conduction studies, and encourage attendees to practice procedures in this small group learning environment. Come and learn from the experts!

**Interactive Workshop: Troubleshooting in the O.R.**
Kimberly Ellis, R. EEG/EP T, CNIM
Brett Netherton, CNIM, MS
This promises to be the most fun you will ever have in an IONM workshop! These two workshop facilitators have know-how and enthusiasm to share with you. Participating in this event will guarantee that you won’t fall asleep in the lecture hall after lunch! They will share some helpful tips when faced with troubleshooting under pressure in the O.R.

**Hands On Workshop: BAEPs, VEPs, SSEPs**
All Evoked Potential Course Faculty
There will be a workshop recording station set up for each modality. Participants may choose which modalities they wish to observe, and spend time at all stations to get a chance to record evoked potentials with the help of this expert faculty.
3:35 – 4:30 p.m.

LTM Case Studies
Beth Leeman, MD
Everyone loves case studies! It is a great way to learn and you can always find something you have never seen before! This will be a fascinating collection of Long Term Monitoring Case Studies, with EEG and video findings and a lively discussion. Dr. Leeman is an epileptologist at Emory University Medical Center.

The NCS in Ulnar Neuropathy: Challenges and Solutions
Jim Lewis, R.N.C.S.T., CNCT
The ulnar nerve study can be one of the most complex and difficult to do properly. Jim Lewis has taught NCS for many years and will share his expertise to give course participants some helpful hints to obtain an optimal recording.

Pediatric Case Studies in IONM
Phillip Holt, MD
Dr. Holt is a pediatric neurologist at Emory University Medical Center. He has a special interest in intraoperative neuromonitoring. Pediatric patients present unique challenges and clinical conditions when undergoing surgery of the spine. It is important to have a good understanding of pediatric IONM when preparing for the CNIM exam. This lecture will provide practical information and cases of interest to all.

The Vestibular System and VNG Testing
Emily Murphy, R. EEG T.
Emily works at the Center for Balance Disorders at the Baylor College of Medicine in Houston. She has the opportunity to work with state-of-the-art diagnostic equipment, and will explain the way the Video Nystagmography system tests the vestibular system, for patients who suffer from balance disorders and dizziness.

Saturday, July 30, 2011
8:00 – 8:50 a.m.

EEG in Neurofeedback: A Patient Treatment Option
David Cantor, PhD
Did you know that EEG can be used as part of a treatment therapy, as well as a diagnostic procedure? Dr. Cantor provides care at the Psychological Services Institute, offering neurofeedback and brain mapping to assist in the assessment and treatment of various neurological disorders, including Attention Deficit Disorder, Autism and Traumatic Brain Injury. He will explain how he uses EEG technology for treatment applications.

Pediatric Seizure Disorders: EEG and Clinical Correlations
Trevor Grishaber, R. EEG T., CLTM
Working at the Children’s Hospital of Atlanta gives Trevor the opportunity to see many unique pediatric seizure disorders. He will present a series of fascinating case studies, with video and EEG. This promises to be a fascinating presentation, not to be missed!

Anesthesia Issues in IONM
Rebecca Maki, PA
Teamwork and mutual understanding are the keys to success for both the person delivering the anesthesia, and the IONM Technologist conducting the recording during surgery. Rebecca will discuss the issues involved in providing safe and effective anesthesia to the patient, while working with the IONM team to preserve essential waveforms.

The Ins and Outs of Portable PSGs
Becky Appenzeller, R. EEG T., RPSGT, CNIM
The technology to record PSG parameters outside of the sleep lab has been in existence for some time, and has been slowly gaining acceptance as an alternative to the traditional PSG in specific circumstances. Becky is past president of the BRPT, and is a highly respected member of the sleep technology community. She will provide an overview of the equipment used, and the advantages and disadvantages of providing diagnostic services for patients in the home setting.

9:00 – 10:00 a.m.

Infection Control for Neurodiagnostic Professionals
Robyn Selawski, R. EEG T., CNIM
The recent increase in nosocomial infections that are antibiotic resistant, such as MRSA and CRE are making headlines! More than ever, good infection control techniques are essential for Neurodiagnostic Technologists! How to clean electrodes, when to use disposable electrodes, and what to do when testing a patient with a possible diagnosis of Creutzfeldt-Jakob disease are all important questions to be answered during this informative presentation.

Fits, Faints and Funny Turns
Bill Tatum, MD
In the EEG Laboratory, we often see some rather puzzling symptoms. It can be very difficult to determine whether such episodes are seizures or non-epileptic events. Dr. Tatum always presents lively and fascinating lectures, so don't miss this opportunity to see his latest collection of quirky clinical and electrographic events, presented with EEG samples and video recording.

Bumps in the Road of Spine Surgery: Reimbursement and Efficiency
Donnis Turner, MD
Dr. Turner practices neurosurgery at Duke Medicine and the Durham V.A. Medical Center. His presentation will provide up-to-date information about how reimbursement for IONM services is changing, and how this will affect our every-day practice as we monitor spine surgery cases.

Posessed by Parasomnias
Lynn Trotti, MD
Parasomnias are the most fascinating category of sleep disorders. Behaviors can be very dramatic and unusual. Dr. Trotti practices sleep medicine at the Sleep Disorders Center at Emory. She has a wide range of experience treating patients with parasomnias. During her intriguing presentation, she will explain various parasomnias and will include some very interesting case studies.

10:20 – 11:20 a.m.

First Contact with Leadership: Essential Skills
Dorothy J. Gaiter, R. EEG T., CNCT, MHA
T.J. Amdurs, R. EEG T.
Dorothy and T.J. work on the ASET Management Certificate Task Force. They advocate for the advancement of technologists through professional development. They will tell you why you need to develop leadership skills now, to give you the edge in your job. They will also explain which skills to target first, as you work towards promotion and your future professional goals.

Continuous EEG Monitoring in Hypothermia Protocol
Ryan Lau, R. EEG/EP T., CNIM, CLTM
Ryan works at the Indiana University Health Care System, where they have recorded EEG on over 100 cases of medically induced hypothermia. Ryan will explain the key elements of the protocol they use and present case studies to illustrate the various outcomes of this new treatment for cardiac arrest patients. Technologists are increasingly being asked to provide cEEG during this technique, so don’t miss the opportunity to understand more about this. Therapeutic hypothermia is coming to a hospital near you!

A Neurosurgeon’s Perspective: Pre-Op to Post-Op
Cory Adamson, MD, PhD, MHSc, MPH
Dr. Adams is Chief of Neurosurgery at the Durham V.A. Medical Center. His presentation will focus on how the neurosurgeon sees the entire process of caring for the patient, from pre-op screening and planning, to the intraoperative process, and the follow-up care in the post-operative period. The importance of the IONM technologist will be evident in this interesting discussion, since we don’t always get to hear about our patients after they leave the O.R.

Continued on Page 8
**Neurodiagnostic Educator’s Day**
*Friday, July 29, 2011*

**8:00 a.m. – 4:30 p.m.**

We welcome Michelle Olsonson, R. EEG/EP T., RPSGT, as the new Chair of the ASET Program Director’s Council. There will be three lectures of interest to those in allied health education in the morning, and in the afternoon, all who are involved in education in this field are welcome to participate in an Open Forum. Representatives from credentialing organizations such as ABRET, the CoA END, and ASET will be included in this discussion. This will be an opportunity for all stakeholders in neurodiagnostic education to network and share ideas as we strive to provide education for the technologists of the future.

**SUNDOWN SEMINARS**
*5:00 – 6:30 p.m.*

*Sponsored by the Southern Society of END Technologists (ISSET)*

A separate registration fee is required to attend these workshops. On-site registrations will be accepted. There are an additional 1.5 ACE credits awarded to those participating in a Sundown Seminar Session.

- **EEG Board Prep Workshop**
  A panel of expert faculty members will cover a variety of topics that will be helpful for those planning to take Part I or Part II of the ABRET Exam.

- **CLTM Board Prep Workshop**
  This session will provide a study guide for those preparing to take this advanced practice exam.

- **TCD Workshop**
  This workshop will include a presentation about transcranial Doppler studies, with the opportunity to work hands-on with the equipment in a small group, interactive learning environment

- **Clinical Management Workshop**
  A member of the Neurodiagnostic Technology Community, with experience as a lab manager, will provide helpful information to improve the skills essential to effective management, such as communication and problem solving. This will be an ideal opportunity to improve your leadership abilities.

- **NCS Jeopardy**
  The facilitators running this Nerve Conduction Learning Lab will use an exciting and specialized version of Jeopardy to make learning fun!

**Saturday, July 30 continued**

**Licensor in the Sleep World: Issues and Process**
Mary Mondul, R. EEG T., RPSGT
Licensure has been an issue on the forefront of sleep medicine for some time now. Various states have enacted laws which mandate which practitioners are qualified to record sleep studies. Mary Mondul, the current President of the Southern Society of END Technologists will explain the political powers involved in the governance of the practice of sleep technology.

**11:30 a.m. – 12:30 p.m.**

**Patient Centered Care: Child Life Skills in Neurodiagnostics**
Molly Porr, BA, Child Life Specialist
If you do have a Child Life Department in your hospital, you know what an asset they can be to anyone who works with pediatric patients! Molly will explain how she helps children get through neurodiagnostic procedures and admission to the LTM unit at the Children’s Hospital of Atlanta. Patient centered care has changed the way we work with our youngest patients, and it is essential that we understand how children think, so that we can provide care with comfort, instead of stress.

**ICU Clinical Correlates: EEG Patterns in the Critically Ill**
Suzette LaRoche, MD
The facilitators running this Nerve Conduction Learning Lab will use an exciting and specialized version of Jeopardy to make learning fun!

**12:30 – 1:30 p.m.**

**The Trend of Trending: Quantitative EEG in the ICU**
Elizabeth Gerard, MD
Dr. Gerard practices neurology at Northwestern University in Chicago, and covers neurophysiology services in the ICUs there. She uses quantitative EEG to aid in the analysis of continuous EEG in the ICU and will explain the methodology of this technique.

**2:30 – 4:00 p.m.**

**The First-Ever ASET Synapse Bowl!**
This educational event is eligible for ASET ACE credits. We guarantee that this will offer the most fun way to learn neurology facts! We are seeking teams to participate in this friendly competition. There will be lots of laughter and a prize for the winning team! Our Master of Ceremonies will present general neurophysiology questions to the teams, and keep score, as the teams compete. Please check the ASET website annual conference tab for more information, and to register a team to participate.
SSET Hospitality Booth
The 2011 ASET Annual Conference is co-sponsored by the Southern Society of Electroneurodiagnostic Technologists (SSET). SSET will have a special booth located in the conference registration foyer to serve as a point of contact for SSET members as well as to assist conference with things to see and do in Atlanta. Maps and literature on Atlanta for your taking will be available as well as information on discounted pricing arranged by SSET for local tours and attractions. On display will be memoraibla and photos from SSET’s past meetings and rich history taking back to 1960.

Grassroots Watering Hole
What is Grassroots? ASET’s grassroots campaign is an effort to proactively secure the future of neurodiagnostic professionals by growing respect and power through numbers. Why does this concern you? Because as a neurodiagnostic professional, issues such as licensure and healthcare reform can impact your right to practice neurodiagnostics. Stop by the Grassroots Watering Hole in the Exhibit Hall to learn more about the campaign, including the Neurodiagnostic Census project, and how you can get involved and advocate for the profession. Members of the ASET Grassroots Committee will be on hand to answer questions, listen to your concerns, and provide helpful tips and tools as to how you can participate in the census project.

ASET Annual Business Meeting
Thursday, July 28 • 6 a.m. – 9:15 a.m.
The annual business meeting of the Southern Society of Electroneurodiagnostic Technologists is open to all ASET members. The business meeting agenda will include a report by the ASET President and treasurer, approval of the 50th Annual meeting minutes, installation of the new SSET officers for 2011-2012, and vendor recognition. The annual business meeting is also the opportunity for SSET members to bring up new business before the Society.

ASET Annual Business Meeting and Awards Luncheon
Thursday, July 28 • 12:20 p.m. – 2:10 p.m.
This year’s Annual Business Meeting & Awards Luncheon is an important event not to be missed. In addition to the annual reports of the ASET President, Secretary-Treasurer, and ASET Foundation Chair, several important measures will be placed before the membership for a vote, including a resolution to change the name of the Society, to create a new Emeritus member class, and to establish the honorary designation of Fellow. In addition, newly elected officers and trustees will be installed. The awards portion of the program will include presentations of the prestigious Maureen Berkeley Memorial Award, Theda Sannit Outstanding Educator Award, Janet Ghigo Award, and Distinguished Service Awards. All conference are invited to attend and the luncheon is included in the conference registration fee, but only Active, Associate, Student, Lifetime and designated voting representatives of Institutional members in good standing of the Society attending the meeting will constitute the voting body.

E.T. Phone Home
Thursday, July 28 • 6 p.m. – 7:30 p.m.
Make your own first contacts, renew old acquaintances, and explore new world equipment, supplies and services in a relaxed and casual atmosphere at the Thursday evening reception in the exhibit hall. Have fun with this year’s conference theme and come dressed as your favorite Star Wars, Star Trek, or Battlestar Galactica character, or create your own extraterrestrial, and enjoy the fun-filled evening with your celestial peers. A contest will be held and prizes awarded for best and most original costumes. Be sure to collect the special stars from all of the exhibitors for your First Contact form that you will receive when entering the reception. Then drop your completed form in the designated box for the drawing for a complimentary full 4-day registration to the ASET 2012 Annual Conference.

Light hors d’oeuvres will be served and a cash bar will be available. The Exhibit Hall Reception is included with Full 4-day and Two Course Day registrations, and Guest Passes.

Last Call Hospitality
Friday, July 29 • 8:30 p.m. – 10 p.m.
In the spirit of true Southern hospitality, SSET is hosting this special social on Friday evening for all conferences. After dinner and before you retire for the evening, stop by for a complimentary drink ticket and networking. But it doesn’t end there. Bring your dancing shoes and enjoy the musical styling of The Larry Griffith Band, one of the best party bands in the Atlanta area. This event is able to be held in part with the generous sponsorship assistance to date of Rhythmix International, Natus Medical Incorporated, Weaver and Company, Cadwell Laboratories, Impulse Monitoring, Grass Technologies, ORIMtec, and the Larry Head Institute.

Interest Section Luncheon
Saturday, July 30 • 12:30 p.m. – 1:30 p.m.
From Acute/Critical Care Neurodiagnostics and Computers in the Workplace to Pediatrics and Neonatology and Polysomnography/Sleep, the ASET Interest Section briefings in ASET news and Interest Section forums on the ASET website are great sources for information sharing and getting answers to your questions. ASET’s Interest Sections are led by highly qualified and knowledgeable technologists who can help address your issues and questions — as well as direct you to other invaluable resources. Now you have the ability to ask questions in person at the Saturday conference luncheon. Registration is not required. All you need do is select the luncheon table representing the section in which you have an interest and then share your questions, feedback, and suggestions.

NEW - Synapse Bowl
Saturday, July 30 • 2:30 p.m. – 4 p.m.
ASET’s first-ever Synapse Bowl promises to be a fun-filled event with educational value! Using a quiz bowl format, two teams at a time will compete. Jeopardy-style questions covering neurophysiology and neurodiagnostic technology will be asked. The winning team will go on to the next round, until the championship team is determined. Prizes will be awarded to the winning team.

Start putting your group together now and choose a team name! The more areas of expertise you can cover with your team-of-four, the stronger your team will be! Look for updates and information to register your team on the ASET website, under the “Meetings” tab. The deadline for registering for the competition is June 1st!

NEW - Art Exhibition Foundation Fundraiser
Rather than holding a silent auction at the 2011 Annual Conference, the ASET Foundation, in partnership with SSET, will be sponsoring an Art Exhibition. Artisans from Atlanta and surrounding regions of Georgia have been invited to show their works in a special gallery that will be located in the exhibit hall. Art on Atlanta (www.artonatlanta.org), a non-profit organization dedicated to supporting and cultivating local Atlanta artists while financially assisting in the delivery of art therapy to patients with spinal cord and brain injuries also will be participating in the exhibition. The majority of art and jewelry on display will be uniquely neurology-themed and all pieces will be available for sale to conferences during the hours that the exhibit hall is open. Sixty percent of the net proceeds of the gallery sales will benefit the ASET Foundation to help fund its scholarships and grant programs, and forty percent of the net proceeds will go toward sustaining SSET’s operations.

If you would like to donate an art item for inclusion in the gallery and make available for sale to conferences, please contact Arlen Reimnitz, ASET Foundation Executive Director, at arlen@aset.org or 816.931.1120, ext. 4#

ASET Foundation Booth
The ASET Foundation supports educational initiatives, programs, and special projects designed to advance and support excellence in quality patient care by providing resources to neurodiagnostic students and professionals to enhance knowledge, understanding, and skills in the field. Make plans to stop by the ASET Foundation booth in the Exhibit Hall to learn more about the programs and projects in need of funding. Donor contribution forms will be available. All donations to the Foundation are tax deductible from your income in the year they are donated. Emphasis from all contributions are placed on the ASET Scholarship Fund, Curriculum Development Fund, and general operating costs, followed by supplemental funding of the Foundation’s named funds.

Continued on Page 10
networking and special activities

Continued

exhibit hall

THURSDAY, JULY 28
9:30 a.m. – 12:15 p.m.; 2:15 – 5 p.m.
FRIDAY, JULY 29
8 a.m. – noon; 1 p.m. – 3:30 p.m.

The Annual Conference exhibit showcases leading companies providing services, supplies and equipment for neurodiagnostics. More than 30 companies have signed up to date, many of which will be first-time exhibitors at the ASET event. Non-competing hours are built into the conference schedule to guarantee you time to meet with vendors without missing the education sessions.

Partial list of companies that will be exhibiting:

ABRET
Ad-Tech Medical Instrument Corporation
AMBU, Inc.
ASNM
Aureus Medical Group
Barnes-Jewish Hospital
Blackrock Neuro Med
Cadwell Laboratories
CareFusion
Clinical Neurodiagnostics
DIGITRACE Incorporated
Evokes, Inc.
Faith Medical, Inc.
Grass Technologies, An Astro-Med, Inc.
Subsidiary
ISNR
Larry Head Institute
Lifelines Neurodiagnostic Systems, Inc.
Lippincott Williams & Wilkins
Mavidon
Natus Medical Incorporated
Neuro Matrix Group
Nhion Kohden America
ORIMtec
PMT Corporation
Rhythmlink International
Rochester Electro-Medical, Inc
Sentient Medical, Inc.
SOMNomedics Germany
UPMC
Weaver & Co.

Volunteer and Leadership Development Booth

Visit the ASET Volunteer Leadership & Development Committee booth in the exhibit hall for information on how you can become more involved with your professional organization. Find out what committees and task forces are in need of your expertise and a match for your interest areas. Be part of the team that is leading the neurodiagnostic profession into the future. Member volunteer sign-up forms will be available.

NEW - Vendor Showcase

Thursday, July 28 • 7 a.m. – 8 a.m.
Friday, July 29 • 7 a.m. – 8 a.m.

This year we are offering a special vendor showcase, where exhibitors will be giving 15-minute demonstrations and Q&A about their new products and equipment. The schedule of vendor presentations will be published in the on-site conference program. So plan on grabbing your breakfast in the conference registration foyer and then make your way into the exhibit hall for these lively industry presentations.

NEW - Local Activities and Tours

SSET has arranged for discounted tickets to the World of Coca-Cola, Zoo Atlanta, and the Georgia Aquarium. With 60,000 square feet for you to explore, the World of Coca-Cola features more than 1,200 artifacts from around the world that, until now, have never been displayed to the public before. Around every corner you’ll experience something new and exciting. You’ll see great interactive exhibits such as a thrilling, multi-sensory 4-D movie and a fully functioning bottling line. And of course, a World of Coca-Cola favorite—the tasting experience, will give you a refreshing opportunity to sample over 60 different beverages from around the world. All this and much more make the World of Coca-Cola a unique and must-see Atlanta experience! A visit of the entire attraction is estimated to last an average of 90 minutes. Zoo Atlanta is a 40-acre wildlife park with over 1,000 animals of 250 species from around the world. Located in historic Grant Park, visit Zoo Atlanta to meet giant pandas, Lun Lun, Yang Yang and their cubs among many other exciting animals. Get wild at one of Atlanta’s most loved institutions, and enjoy unique events and entertaining programs about animals and the environment. Georgia Aquarium is the world’s largest and most engaging aquarium. Located in downtown Atlanta next to the World of Coca-Cola, the aquarium contains more than 8 million gallons of water and more marine water and aquatic life than any other aquarium.

You can get further information on these attractions and how to qualify for discounted tickets at the SSET Hospitality Booth located in the conference registration foyer.

Buddy System for First-Time Attendees

The ASET Annual Conference offers a tremendous education, training, and networking environment. But with so many courses, presentations, and activities to choose from, it also can be a little daunting and perplexing if you have never before attended the event. To help first time attendees maneuver their way through the conference and to get the most out of the event, we are again orchestrating the “buddy system” for the 2011 Annual Conference.

First-time attendees to the conference as identified on the conference registration form will be paired with seasoned ASET conference. More than three new attendees will be paired with each conference veteran. First-time attendees will be notified by e-mail of the name and contact information of the buddy with whom they have been paired. Pairs are encouraged to communicate in advance of the conference to identify courses and areas of interest as well as what they hope to take away from the conference. First-time attendees registered for either the full four-day event or just the General Session will receive instructions for meeting up with their buddies on-site on Wednesday, July 27, before the start of the General Session. First-time attendees registered for the two course days only will receive instructions for meeting up with their buddies on-site on Friday morning, July 29, before the start of the courses.

Individuals who have not attended an ASET annual conference in recent years are invited to also be paired with a buddy. If you are interested in taking advantage of this service, simply send an e-mail to info@aset.org with “Need a Buddy” as the subject line after you have submitted your conference registration form.

message from the mother ship to all aliens about their mission:

Message #1

Find the gene that is associated in humans with an inherited neurocutaneous syndrome characterized by a spectrum of signs and symptoms including neurological disorders, multisystem tumor growth, and dermatological manifestations.

Check the ASET website, ASET Facebook page and Twitter tweets for additional clues to locate the information you need. Upload your findings to the Mother Ship in the ASET Learning Portal. Keep alert for additional instructions.
**Confirmations Notice**

Registrations are normally processed within seven business days of receipt. A confirmation letter will be emailed once the registration has been processed. Please bring a copy of your registration confirmation with you to the pre-registration booth.

**Pre-registration will be open during the following hours:**

- **Wednesday:** July 27th, 10 a.m. - 6 p.m.
- **Thursday:** July 28th, 7 a.m. - 7 p.m.
- **Friday:** July 29th, 7 a.m. - 7 p.m.
- **Saturday:** July 30th, 7:30 a.m. - 2 p.m.

**Registration Policies**

- Participants are urged to register online at www.aset.org.
- To register, payment must accompany your registration form. No registrations will be processed without payment.
- The full meeting registration fee includes a flash drive containing the course-days handouts, admittance to general session, course learning labs, exhibit hall reception Thursday evening, and food functions, Thursday through Saturday.
- Registration fees for one or two-day attendance includes a flash drive containing the course-days handouts, admittance to general session or courses for the day registered, and applicable food functions, including the exhibit hall opening reception.
- Guest meal package includes admittance to the exhibit hall reception and lunch, Thursday through Saturday.
- Only those individuals who are registered and have an unaltered badge may attend ASET events, including spouses.
- Additional fees apply for the Sundown Seminars; refer to the meeting registration form for additional details.
- Attendees who lose their badge may be subject to a replacement fee.

**Cancellation Policies**

- All cancellations must be made in writing and must be mailed, faxed or emailed to the ASET Executive Office.
- Written notice of cancellation received by ASET on or before June 27, 2011, will result in a refund of fees paid less a $50 processing fee. There will be no refunds for cancellations received after June 27, 2011.

**Continuing Education Credits**

ASET continuing education credits will be awarded to participants. Approximately 3.5 ACE credits will be awarded for Wednesday, 7.0 for Thursday, 7.0 for Friday and 5.75 credits for Saturday. The Sundown Seminars will be awarded approximately 1.5 credits. You can earn up to 24.75 ACE Credits during this conference. Such crediting, however, should not be construed by program participants as an endorsement of any type of instruments or supplies mentioned or involved in these presentations.

**Recommended Attire**

Business casual attire is strongly encouraged. Please dress comfortably to create the best learning environment. The July average daily high in Atlanta is 89 degrees. Temperatures at night average around 71 degrees. Please note, the meeting rooms may be cooler than expected, we suggest dressing in layers and bring a light jacket or sweater to keep you comfortable.

**Special Assistance Needs**

If you require special assistance or dietary considerations, please complete the applicable section on the conference registration form, or call the ASET Executive Office at 816.931.1120 or e-mail info@aset.org.

**Hotel Accommodations and Reservations**

All events will be held at:

**Hilton Atlanta**

225 Courtland St. NE
Atlanta, GA 30303
404.659.2000
www.hilton.com

Reservations are to be made directly with the hotel before July 1, 2011, to secure the special conference rate of $150, single or double occupancy, per night. Any reservations made after July 1st, will be on a space-available basis, and may not qualify for the conference rate. Room rates are subject to applicable local taxes. Check-in time is 3 p.m. and checkout is 11 a.m.

Reservations can be made by calling 404.659.2000, mention that you are with the ASET conference to book the negotiated rate.

For your convenience, you can make your reservations online. Visit the ASET website, and click on Attendee Information under the Annual Conference section of the Meetings tab. You will be directed to the Hilton Atlanta reservation page defaulted to the 2011 ASET Annual Conference and the conference group rate.

**Transportation**

- Parking — On-site parking: $21 daily
- Valet parking: $28 daily
- Local Ground Transportation — This hotel does not provide shuttle service from the airport. Travel by taxi from the Hartsfield Jackson International Airport to the Hilton Atlanta downtown for approximately $30 (one-way). You can also travel to the hotel by subway (MARTA) for around $1.75 (one-way)

**Getting Employer Support to Attend ASET’s 2011 Annual Conference**

In the last several years travel and training budgets have been reduced and some hospitals or healthcare facilities are experiencing strict financial constraints. The four days during ASET’s 2011 Annual Conference will be the most cost-effective professional development choice you can make all year.

Here are some additional tips on getting employer support for attending ASET’s 2011 Annual Conference:

- Focus on how your attendance at the conference will benefit the lab as a whole and the valuable information you will bring back.
- Explain what you will get from attending, such as continuing education credits (ACE Credits); a full 4-day registration is worth 23 ACE Credits!
- Offer to deliver a short presentation and Q&A to your co-workers on what you learned at the conference.
- As an attendee you will be provided a flash drive with all of the course handouts, offer to share this material with your colleagues.
- Review the course schedule in advance and explain what you plan to attend, and how they will help you and your facility.
- Offer to share a hotel room with another attendee in order to decrease expenses.
- Be prepared with a plan for who will cover your work while you are away.
- Plan ahead to make sure you get registered at the discounted rate. The last day for the early-bird rate is June 1st.
Tips for making the most out of your annual conference experience

There are so many choices when you look at the ASET annual conference schedule! If you really want to make the most out of your time at this conference, it will take some forethought and planning. We have included descriptions of each lecture to help you understand the content of each talk. Here are some helpful hints:

- **Plan your daily schedule before you arrive**
  Take a look at all the subjects offered and highlight those that will help you the most in advancing your career. People tend to choose topics that are familiar to them, when exploring new territory is often more interesting and may help you develop new skills. If you need a break from technical topics, try one of the lectures in the Trends in Neurodiagnostics Course.

- **Take a look at the handout selection in advance**
  The handouts will be available on our website to attendees who have registered for the courses, a week or two in advance of the conference. This will help you get a better idea of what the lectures will cover. When you arrive at the conference this year, you will receive a flash drive with all of the handouts from all of the courses; as part of ASET’s green initiative, printed handouts will not be available. So you will need to download the handouts and bring them with you to the conference if you want to reference them or follow along with the presentation.